

## **CRANMER PARK/ HILLTOP CIVIC ASSOCIATION- MINUTES OF MEETING HELD ON 07/12/2022**

### **Board Member Attendees:**

Kelly Armento  
Mary Morissette  
Josie Ostrander  
Clay Sparks  
Sandi Berenbaum  
Sue Bollman  
Lon Breslow  
Larry Donovan  
Tom Hart  
Michael Hughes  
Ken Malo  
Wende Reoch  
Steve Segal  
Ann Spoor  
Andy Walvoord

### **Board Members Absent:**

Jeff Cuneo  
Carol Kleiner  
Steven Paletz  
Andrea Dikeou  
Adam Strunk  
Randy Burgess  
Lisa Glauser  
Melisa Thomas  
Graham Kaltenbach  
Joe Reece  
Marci Sketchler

### **Resident Attendees:**

Marisa Echaniz-Board volunteer; assists at movie night and volunteered on by-law committee  
Krista Palmer, Area Director of Stroll Hilltop magazine for N2 Publishing

Meeting called to order at 6:02 PM

- I. **Intro by President-** Introductions and agenda preview
- II. **Stroll Neighborhood magazine update-**
  - a. Krista Palmer-intro
  - b. 550 publications of Stroll nationwide-target is affluent neighborhoods (Denver-Hilltop, Bonnie Brae, etc.)
  - c. Put out by N2 publishing-been operating for 18 years
  - d. Written by and for residents
  - e. Mission is to strengthen community and family
  - f. Types of Articles for magazine-Graduations, Picnics, Precious pets, Movie Nights, Favorite recipes, Kids Art etc.
  - g. Goal is to have a healthy publication for 10+ years
  - h. Very exclusive with Business Partners (had 300 meetings, chose 24)
  - i. Deadline is the 20<sup>th</sup> of each month and works 2 months in advance
  - j. The max publications for a neighborhood is 2000 households; currently @ 1600 delivered for Hilltop
  - k. ***Further discussion item-is there any way to drive membership efforts through publication***
- III. **Treasurer Report**
  - a. Recent transactions/credits: \$400 sponsorship check received from Kiddie Academy received for Halloween Parade.
- IV. **Committee Updates**
  - a. **July Picnic-** Debrief of Picnic event
    - Approximately 1000 people attended event
    - Fireworks were sub-par-have moved them further, so will likely not be a good show from Cranmer Park going forward.
    - Kuddos to all sponsors and volunteers
    - ***Further discussion needed on alternate entertainment or potentially a different event?***
  - b. **Family Movie Nights-**
    - Debrief of 1<sup>st</sup> movie night-great turnout, sponsor presence, kids loved Troll hair and giveaways and need for more volunteers @ 2<sup>nd</sup> movie
    - Gearing up for 2<sup>nd</sup> movie night-Trolls movie, giveaways

- Board table with volunteers speaking about membership worked well (new members signed up) and will continue

c. **Halloween Parade-**

- Work on obtaining sponsors continues-Kochi Café and Little Kitchen Academy signed on as sponsors.
- Need Volunteers for event
- Goal is to have sponsors finalized by September board meeting.

d. **By-Laws**

- By-laws committee consisted of Steve S., Marissa, Ann, Sandy, Steve P. and Wendy
- Deep dive board discussion on by-law revisions and additions for majority of meeting
- Will not break down all changes in meeting minutes
- Some Highlights include:
  1. Added some additional Indemnification language
  2. Remove Directors for being Absent
  3. Who/What is a Member? - Big discussion around that
    - a. Approximately 2300 Hilltop households, 2000 homeowners vs. renters and of that 10-15% Hilltop NA membership
- ***Board members to review by-laws in detail and respond with comment by August 8<sup>th</sup>***

Meeting adjourned at 8:00 PM.

Respectfully Submitted by Kelly Armento standing in for Carol Kleiner.