

CRANMER PARK/ HILLTOP CIVIC ASSOCIATION- MINUTES OF MEETING HELD ON 05/10/2022

Board Member Attendees:

Kelly Armento, Sandi Berenbaum, Sue Bollman, Lon Breslow, Jeff Cuneo, Andrea Dikeou, Larry Donovan, Tom Hart, Michael Hughes, Carol Kleiner, Ken Malo, Steven Paletz, Wende Reoch, Steven Segal, Clay Sparks, Ann Spoor, Adam Strunk, and Andy Walvoord

Resident Attendees: Nancy Ulrich

Meeting called to order at 6:05 PM

- I. **Intro by President-** Introductions and agenda preview
- II. **Treasurer Report**
 - a. Recent transactions/expenses: Fees to renew association insurance policy and PO Box. Paid for logo work.
 - b. Recent transactions/credits: sponsorship money from Levin Orthodontics, Iris Building Group, and Independent Bank. UBS Savings account moved to cash.
- III. **Committee Updates**
 - a. **July Picnic-** Liberty Waste Management will handle porta potties and trash collection. To mitigate the problems around trash collection at the event, a roll-off dumpster has been reserved. Board agreed on a location option for the roll-off dumpster a nearby neighbor provided permission for us to use.
 - b. **Family Movie Nights-** Sponsorships for the movie nights secured: Levin Orthodontics, The Culinary Creative Group, milehimodern, and Thomas James Homes. Yard signs will be put up in the next couple of weeks. Skyline Chorus will be performing at June movie night.
 - c. **Future of sponsorships-** Current process is to find sponsors individually for each event and a more unified approach is desired for next year. New, tiered approach for sponsorships will be considered for all events. Kelly Armento designated as point chairperson for all events; Carol Kleiner will be co-chair.
 - d. **Halloween Parade-** Previous sponsors will be contacted. Aiming for eight to ten sponsors, each at \$400/sponsorship. Two new changes for the event: performances by Cherry Creek Dance and a costume contest.
 - e. **Membership-** New logo will be used on mailers/postcards. Printing 3000 postcards (2300 mailed and extras for handout). Suggestion to have postcards distributed to lending libraries throughout the neighborhood. Board encouraged to share about membership when out on walks.
 - f. **Communications**
 - i. Instagram account will be created for Hilltop Neighborhood Association, managed by Kelly Armento.
 - ii. The Board members' pictures and bios will be included on the website. Questions will be emailed out for all to complete within a two-week deadline.
 - iii. Stroll Magazine is a new magazine being distributed in the neighborhood. The Board will contact Stroll Magazine to have a presence in the publications.

- iv. One point person is desired to manage communications. With two empty board seats available, strategic recruitment is needed in finding board members who specialize in communications/content management/web design to fill the positions. Nominations start now and communications will be written up for open board positions.
- g. **Zoning**- Drawn-up plans of the property occupying the church space were shared with the Board. VA property will be up for sale in early April.
- h. **Bylaws**- Bylaws committee will meet to put together a working draft. Input will be collected from the Board and a draft of the bylaws will be presented at the July meeting.
- i. **Safety**- Property crime is up. Reports are less localized; Hilltop is now combined with Lowry Field and Windsor.

Meeting adjourned at 7:49 PM.

Respectfully Submitted by Carol Kleiner